



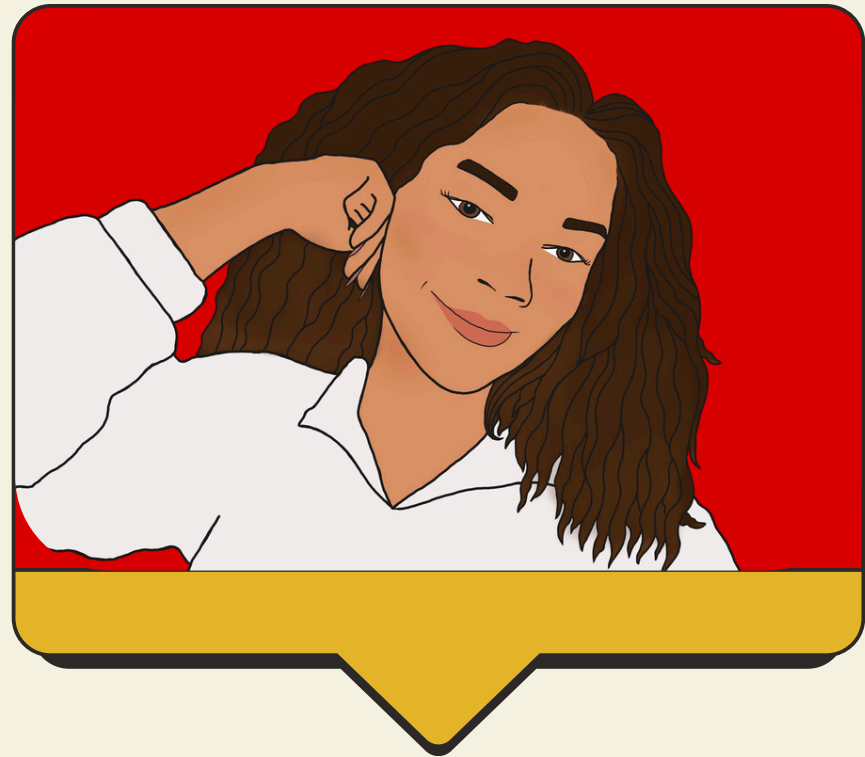
Amira Gucher - Blackman 2025



# AMIRA GUCHER- BLACKMAN DESIGN PORTFOLIO

2025





# ABOUT ME

*Graphic Design/Website Design*

Hi, I'm Amira – a graphic and UX/UI designer who brings ideas to life through bold visuals and thoughtful design. My work spans branding, websites, and illustration, with a focus on creating designs that are both striking and functional. With experience in web development, I'm able to bridge design and technology, ensuring every project looks great and works seamlessly online. I love experimenting with styles, especially when I can blend clean, modern design with artistic detail.

## MY TOOLBOX



## SERVICES

- Graphic Design
- Illustration
- Web Design

# LOGO DESIGNS

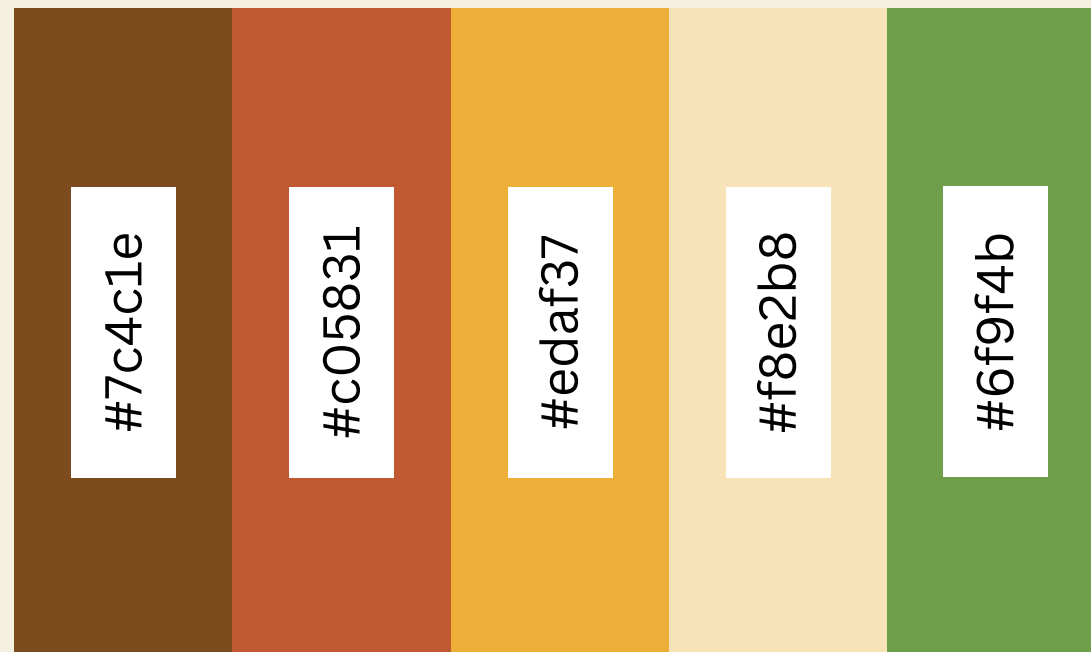


# BRANDING

The Nom Nom branding was created for a wholefoods delivery shop, using a fresh, organic colour palette of greens, browns, and warm tones. The logo's produce-filled bowl reflects the brand's focus on natural, wholesome food, while the bold yet friendly style makes it approachable and memorable.



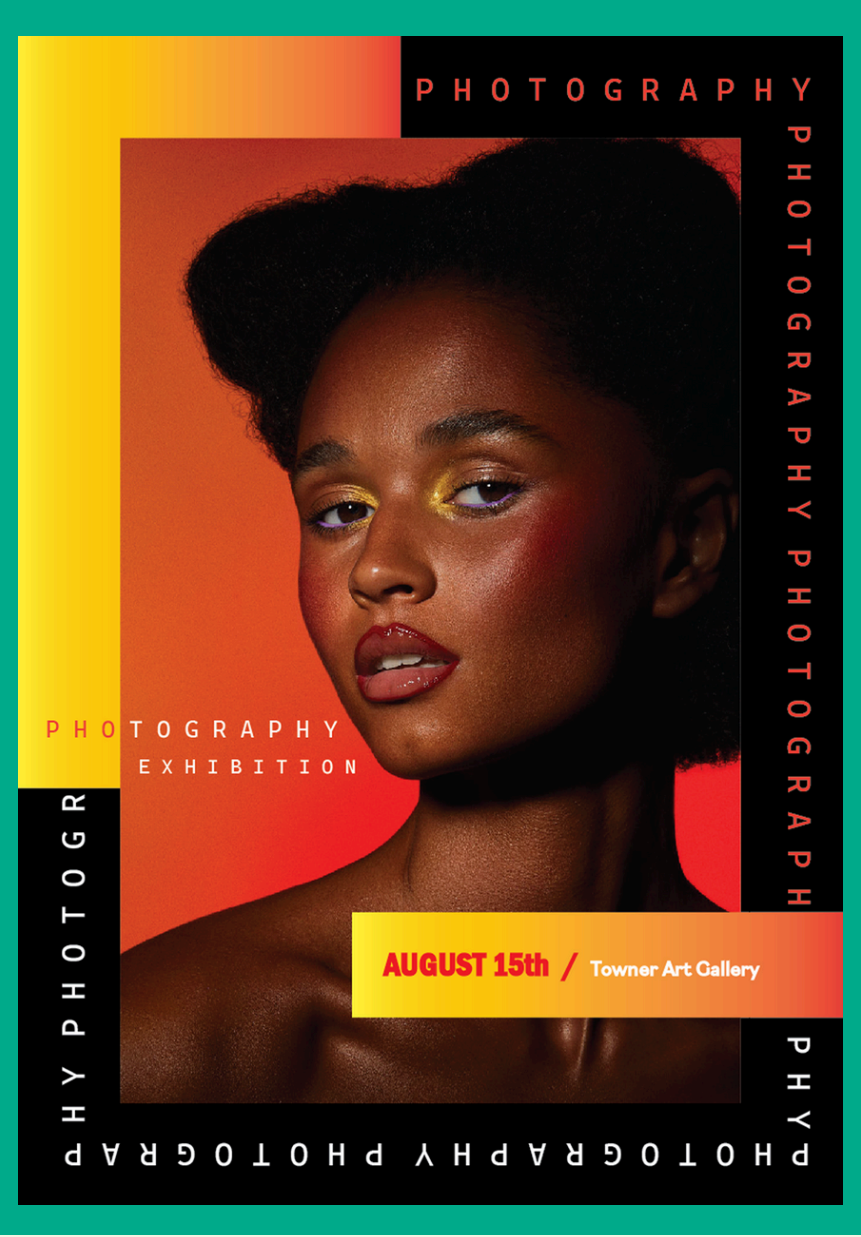
# COLOUR PALLET



Warm, organic, and food-friendly – perfect for a brand that's about natural, wholesome products.



# POSTER DESIGNS



# WEBSITE DESIGNS

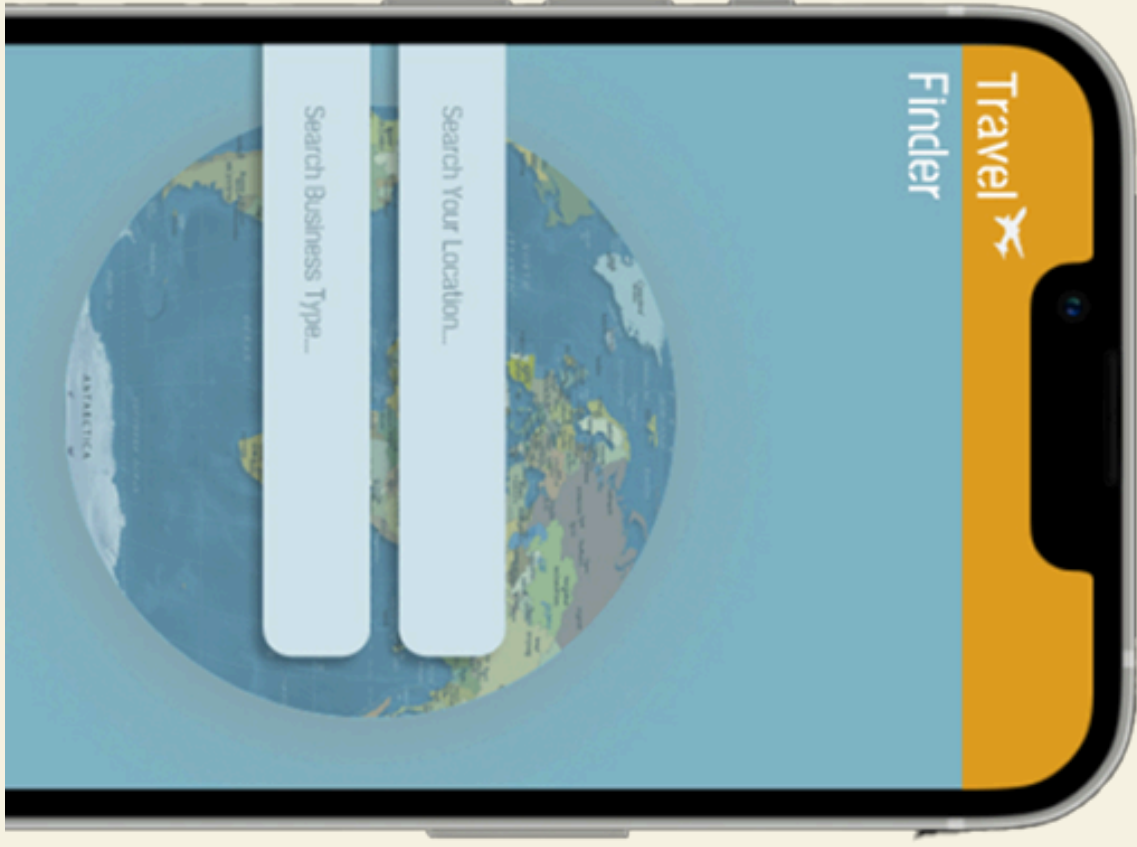
## About:

Travel Finder is a travel service dedicated to connecting travellers with local businesses worldwide. The website features a bold mix of blue, yellow, and orange that captures the energy of travel and exploration. Blue conveys trust and global connectivity, while yellow and orange add warmth, excitement, and a sense of adventure.

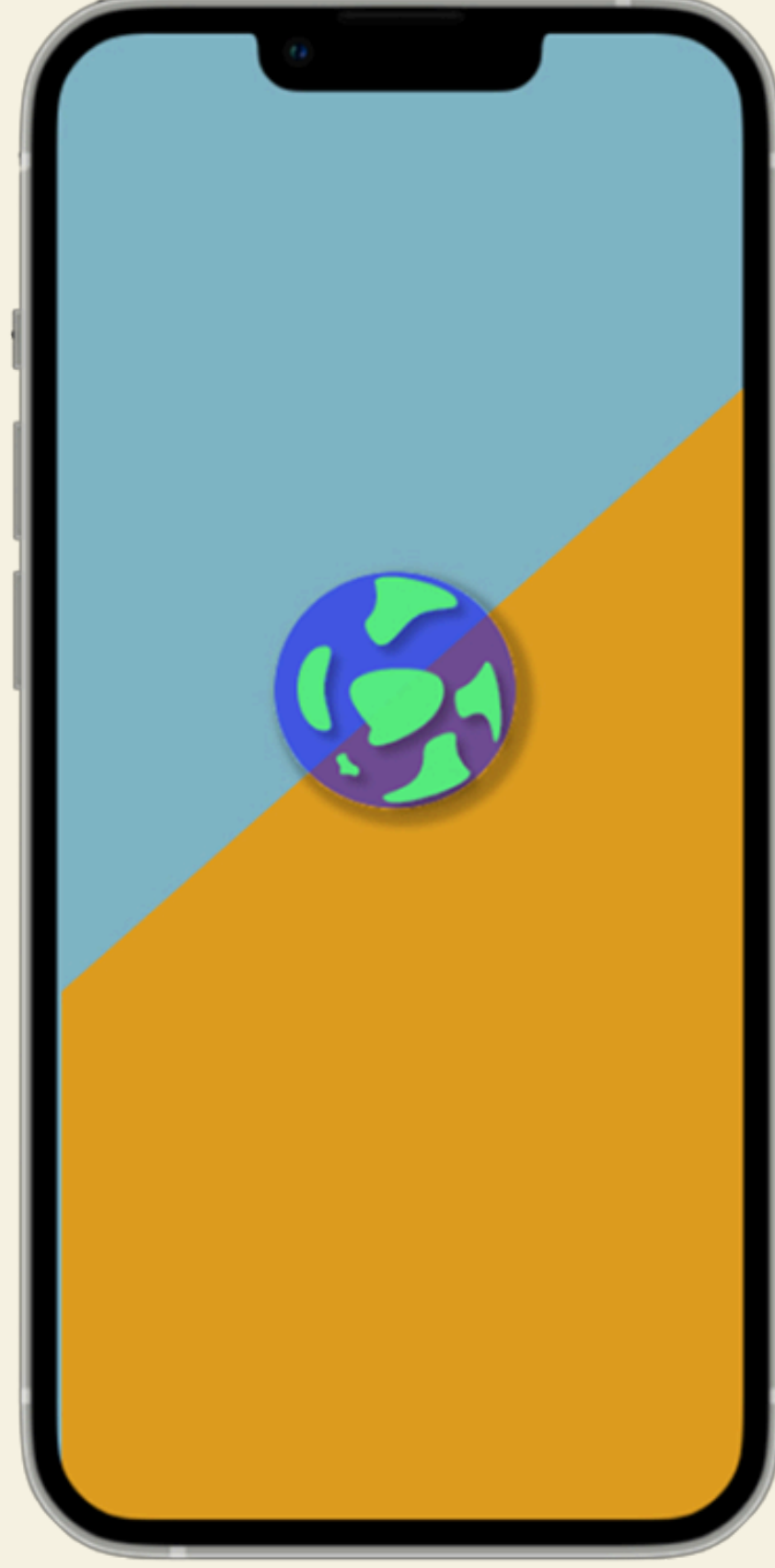
## Design Style:

- Clean and modern interface with global travel visuals
- Bold, clear typography for easy navigation
- Friendly and approachable tone that inspires discovery





# MOBILE



# DESIGN



# WEBSITE DESIGNS

## About:

This website is for an interior design company. The website uses a neutral, clean colour palette that reflects the brand's focus on minimalism and mindfulness. Soft tones and natural shades create a calming aesthetic.

## Design Style:

- Neutral colour palette with warm undertones
- Minimalist layouts with spacious typography
- Elegant use of lifestyle imagery showcasing interiors





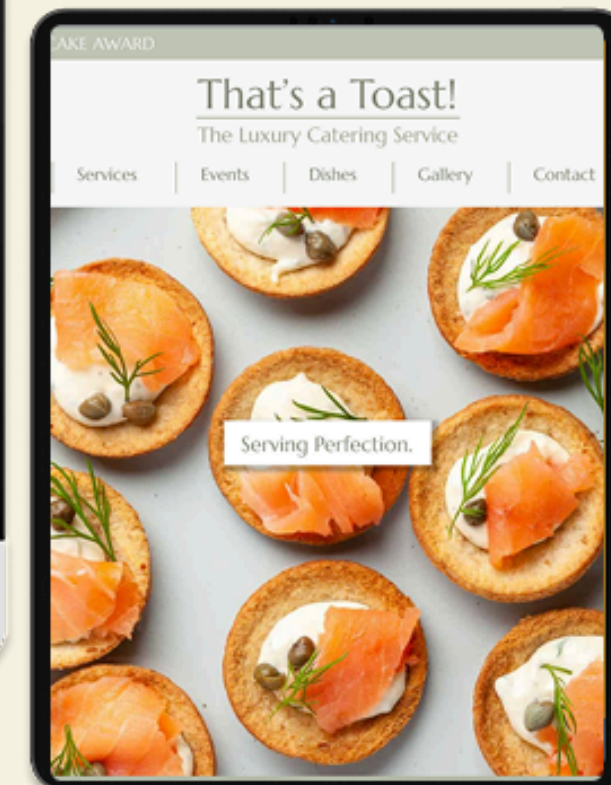
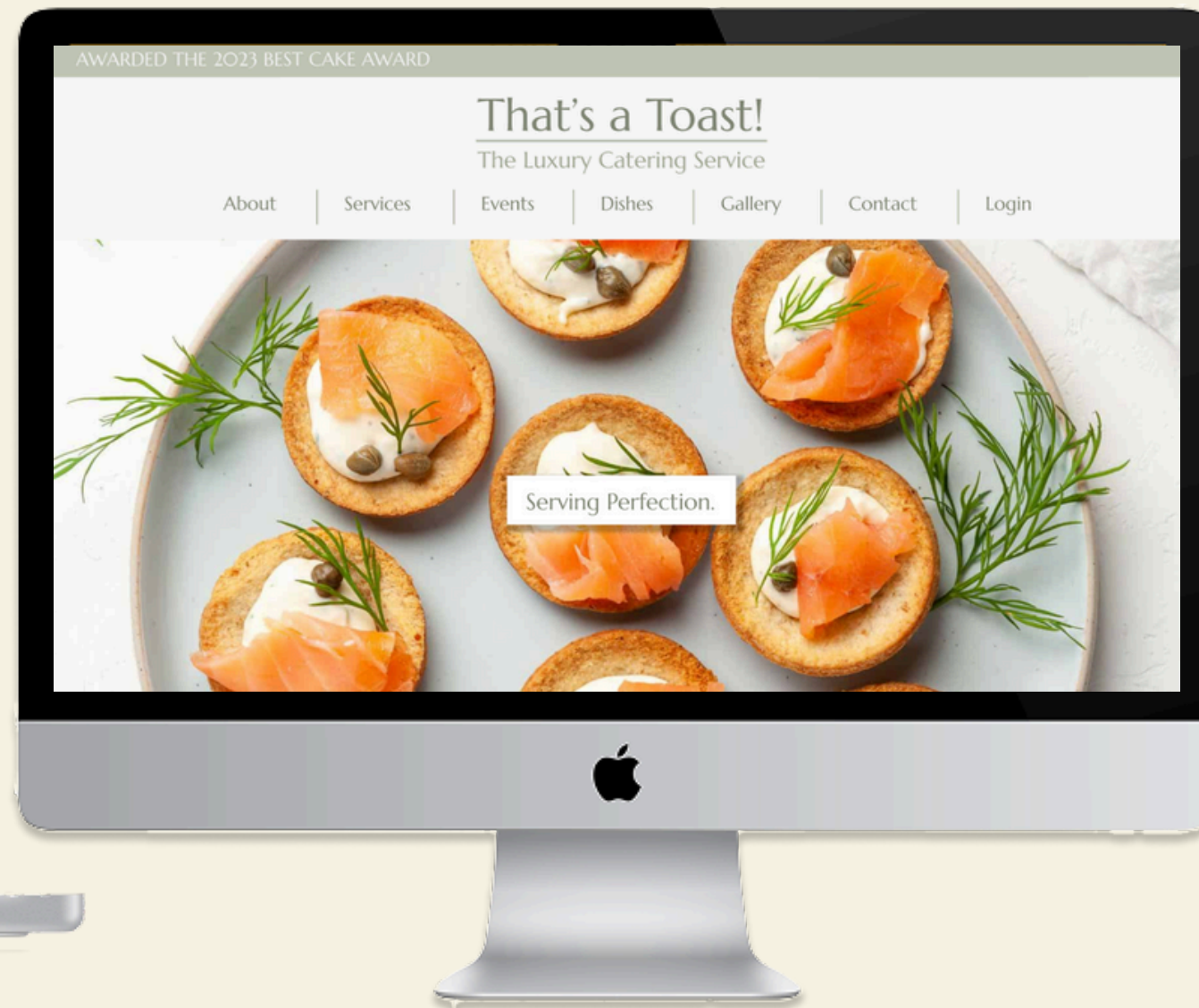
# WEBSITE DESIGNS

## About:

**That's a Toast!**, is a luxury catering service. The design combines a refined colour palette, elegant typography, and high-quality imagery to reflect the brand's luxury catering services. Clean layouts create a polished, sophisticated experience that highlights quality and exclusivity.

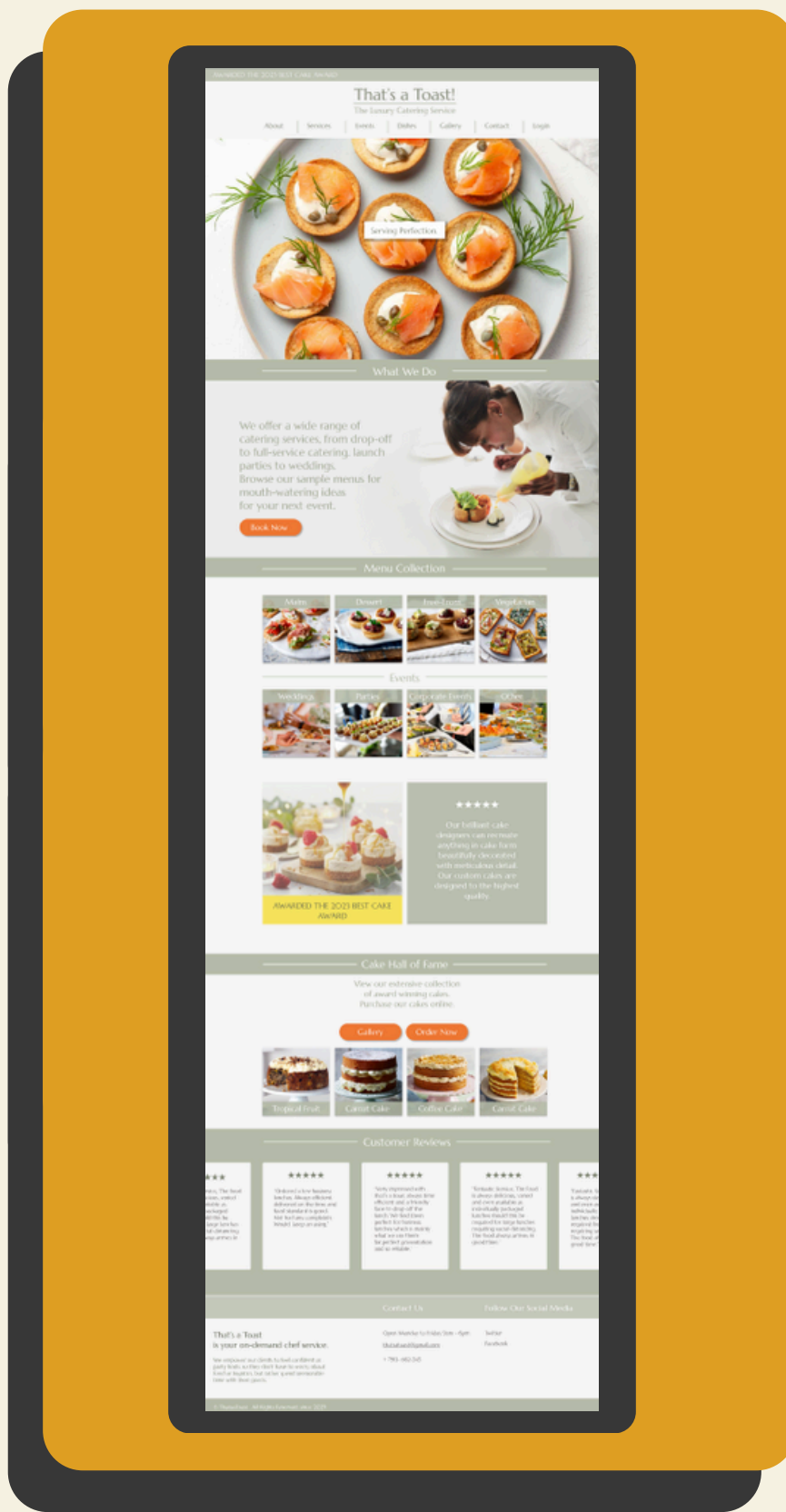
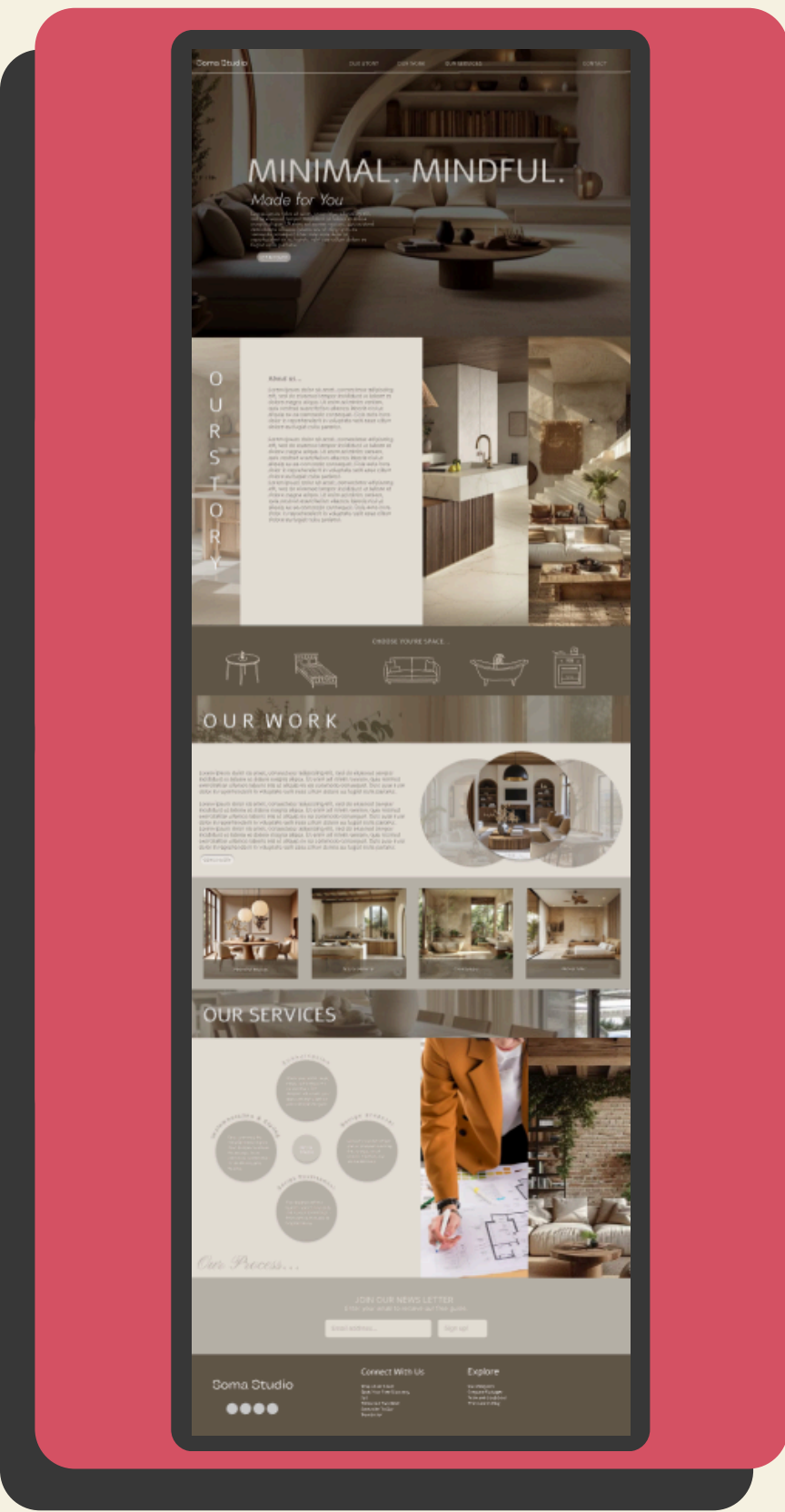
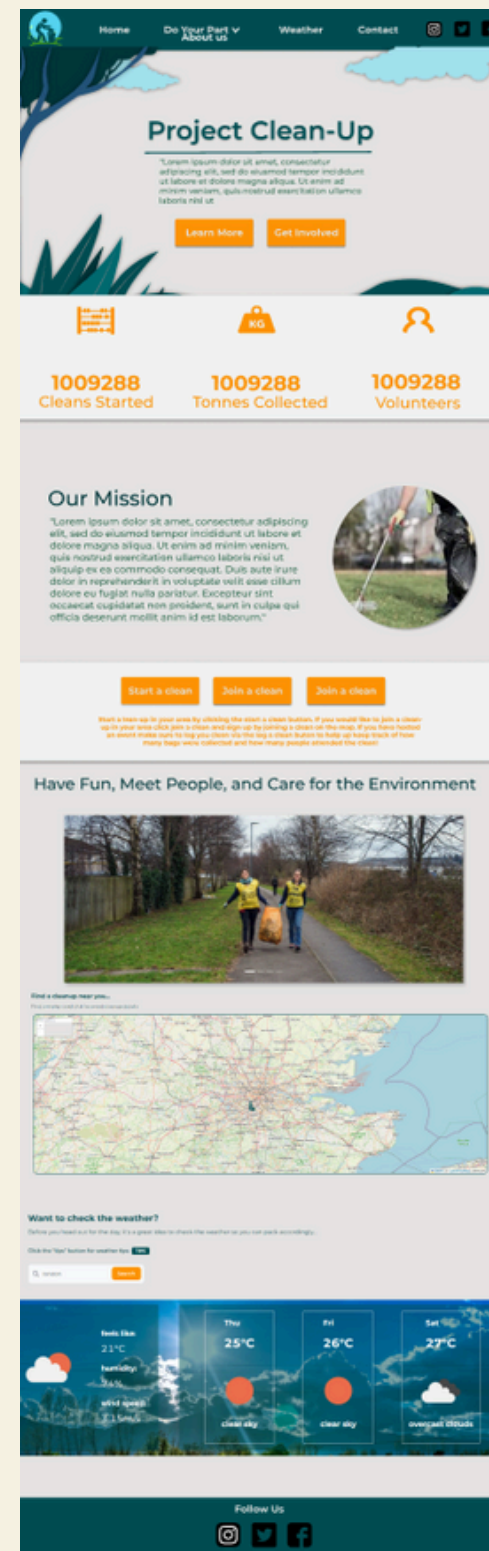
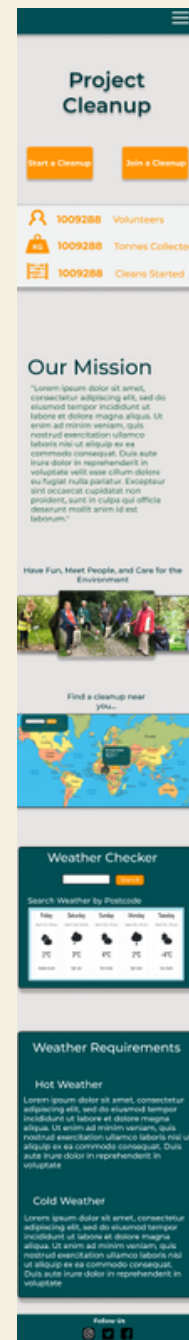
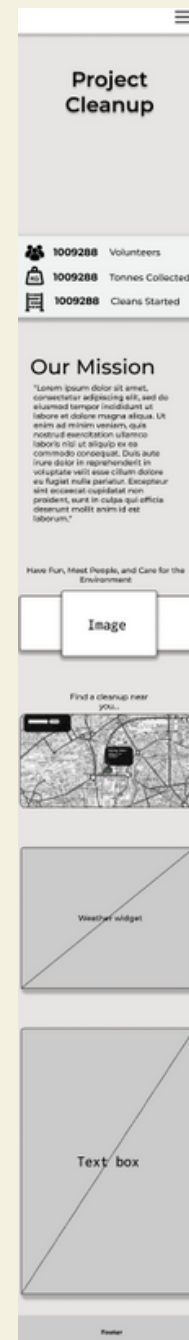
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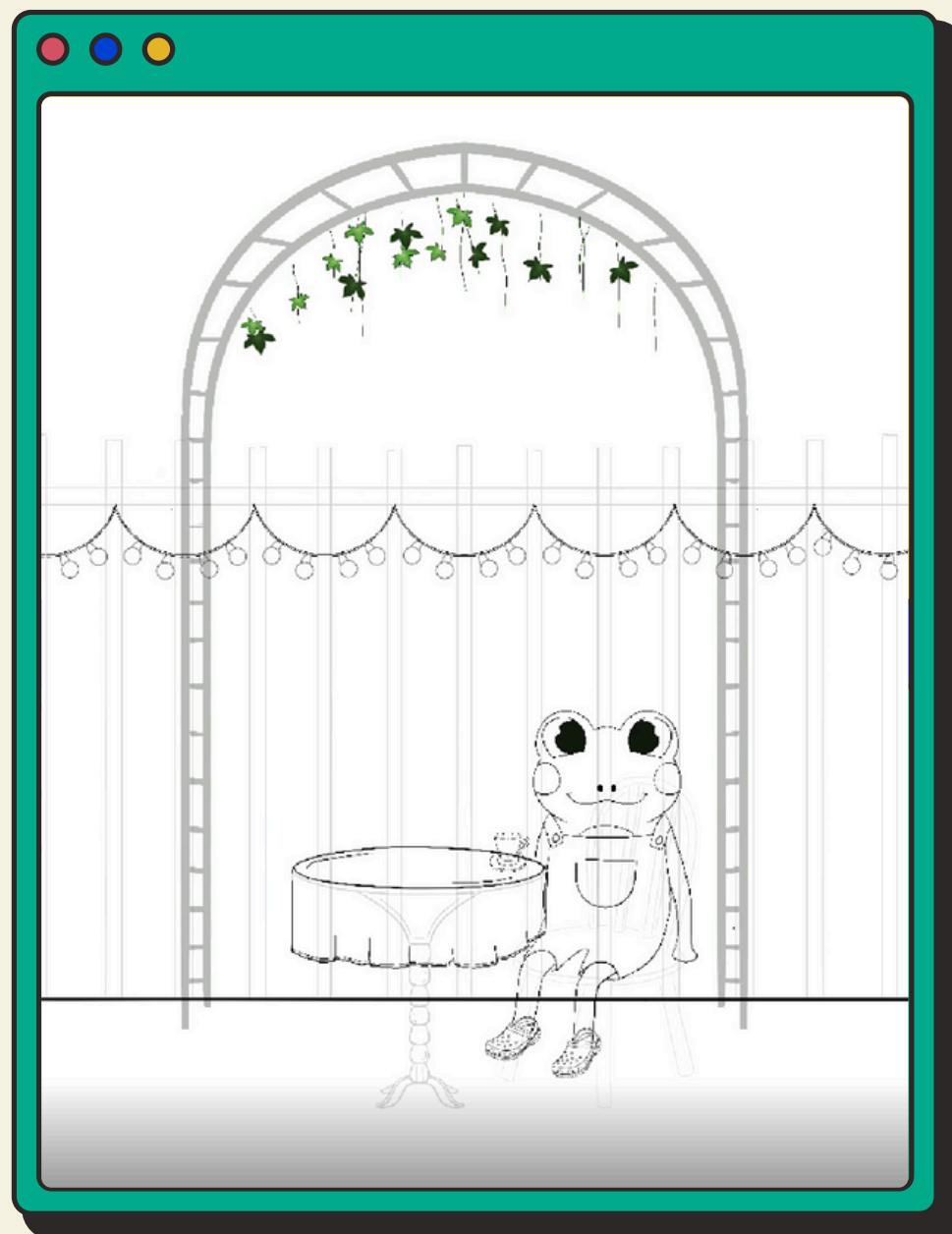


# WIREFRAME DESIGNS





# ILLUSTRATION





# ILLUSTRATION





## ILLUSTRATION

All of my illustrations are created in Procreate, a tool that allows me to blend traditional drawing techniques with digital flexibility. I enjoy the freedom it gives me to experiment with textures, brushes, and layering, resulting in bold, detailed artwork with a hand-crafted feel. Using Procreate also means I can refine my designs efficiently, from initial sketches to polished pieces, while maintaining a strong artistic style throughout.



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# READY TO WORK WITH ME?

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